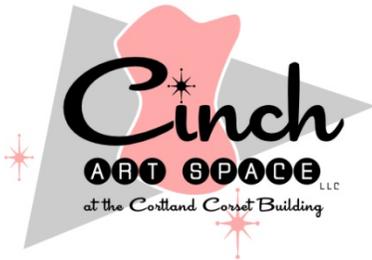


To CNY Regional Artists and Craftspeople,

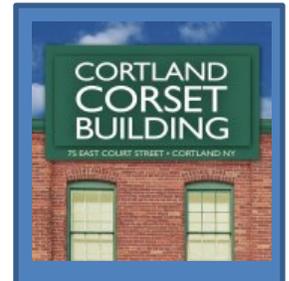
2/25/13

Announcing a new art space opening in the Cortland Corset Building in May 2013! Recalling the original function of the historic building in which it resides, it is called **Cinch Art Space** and is a multi-use venue combining areas dedicated to art and craft studio, teaching, and sales.



The goal of Cinch Art Space is to create a storefront presence where community art connections can be made and nurtured, and where regional art can find a sustainable foothold in the local economy. Our goal is to promote local art production by increasing community exposure to those who make it, and our plans to achieve this goal include class offerings, lectures, meeting space, and a permanent sales floor.

Cinch resides in the Corset Building on 75 E. Court Street in Cortland. The 150 year-old structure is a largely repurposed, historically significant factory building with owners who are committed to incubating artists and who share our goal of establishing an art hub in Cortland. The building currently houses a number of artistic and wellness retail and studio enterprises including photography, yoga, graphic arts, custom tailoring, and fiber arts, and it promises to serve as part of a larger arts corridor connecting the downtown with the Corset Building.



<http://www.facebook.com>

Cinch Art Space

- over 900 square feet
- ground floor
- entrance near ample parking
- brick interior
- large windows
- restroom off adjacent lobby

Class Space

Roughly 190 square feet is designated as multi-use class space featuring a studio space and arts supply storage with utility sink. Future plans include an on-site kiln to facilitate potters who may want to work and teach on the premises. The class space is available for rent at flexible rates for regional artists and teachers.

Shop Space

The remaining square footage serves as a market space providing sales opportunities for artists and craftspeople who apply and whose work is accepted. Units can be rented for as little as \$35 per month with larger booth spaces available as well.



While our Grand Opening is scheduled for the first weekend in May, we are working closely with Cortland Blooms to make the Corset Building an events destination for the Earth Day celebration on April 21st, and many of our artisan vendors will be selling in their permanent shop space during the Gift Bazaar. Please watch for more information about the event and consider participating as a vendor in the Corset Building during Cortland Blooms.

Cinch wishes to nurture a community of people committed to life-long learning and artistic pursuits. We are very interested in hearing from those of you in the region who share our goals and might want to participate in any way.

Please contact us with feedback, questions and for more information on how you can become a part of Cinch Art Space.

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